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| **Brochure Rubric** | 10-8 | 7-4 | 3-0 |
| **Knowledge Gained** Brochure is informative and displays a knowledge of the researched material. Students will have five facts for every research topic. | Information is accurate and informative | Information is mostly accurate and informative | Information is somewhat inaccurate and not very informative |
| **Attractiveness & Organization** Brochure is typed, neat, and professional. It has attractive formatting and well-organized information. | Very neat and well organized | Somewhat neat and organized | Sloppy |
| **Content & Accuracy** All facts in the brochure are accurate. Facts are presented thoroughly and logically. | Factual information and easily understood | Mostly factual information and understood | Inaccuracies throughout and difficult to follow |
| **Graphics** Graphics go well with the text, and there is a good mix of text and graphics. | Graphics add to the presentation | Graphics take away from the projects goal | No Graphics to speak of |
| **Writing - Grammar** There are no grammatical mistakes or spelling errors in the brochure. Capitalization and punctuation are correct throughout the brochure. | Entirely grammatically correct | Partially grammatically correct | Grammatically incorrect |
| **Writing - Organization** Each section in the brochure has a clear beginning, middle, and end. The brochure is understandable and coherent. | Easily understood and very coherent | Understandable and coherent | Not easily understood, not very coherent. |